

MEDIA KIT





ABOUT ME

HI, I'M DOROTHEA LA VIDA

LUXURY LIFESTYLE CREATOR | PORTUGAL

I CREATE ELEGANT, STORY-DRIVEN CONTENT THAT BLENDS FASHION, BEAUTY, WELLNESS AND TRAVEL INTO AN ASPIRATIONAL YET AUTHENTIC LIFESTYLE.

MY GOAL IS TO HELP PREMIUM BRANDS CONNECT WITH MODERN WOMEN THROUGH TIMELESS VISUALS, THOUGHTFUL STORYTELLING AND CONTENT THAT INSPIRES TRUST, ENGAGEMENT AND PURCHASE INTENT.

126K+
INSTAGRAM COMMUNITY

82%
FEMALE AUDIENCE

25-44
PRIMARY AGE

EUROPE & NORTH AMERICA
PRIMARY MARKETS

MY CONTENT FOCUS

FASHION



BEAUTY & WELLNESS



LIFESTYLE



VISUAL IDENTITY



LUXURY IS MORE THAN AN AESTHETIC, IT'S AN EXPERIENCE. THROUGH TIMELESS IMAGERY, NATURAL LIGHT AND THOUGHTFUL STORYTELLING, I CREATE CONTENT THAT FEELS REFINED, AUTHENTIC AND NATURALLY ALIGNED WITH PREMIUM BRANDS. EVERY PIECE IS DESIGNED TO BUILD TRUST AND NATURALLY INTEGRATE BRANDS INTO AN ELEVATED EVERYDAY LIFESTYLE.





RECENT BRAND COLLABORATIONS

WISKII

JW PEI

BERLOOK

RIHOAS

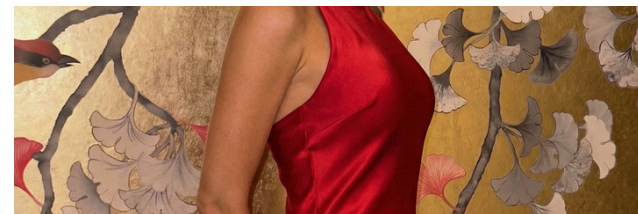
ASTORIA
ACTIVEWEAR

Mew Mews

Halara

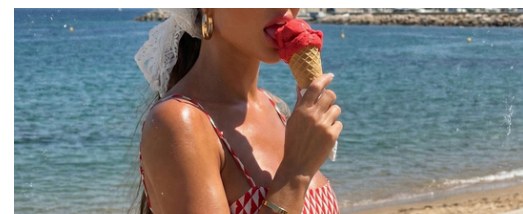
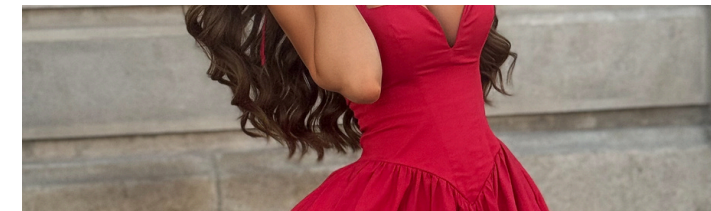
SERVICES

BRAND PARTNERSHIPS



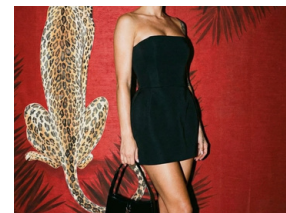
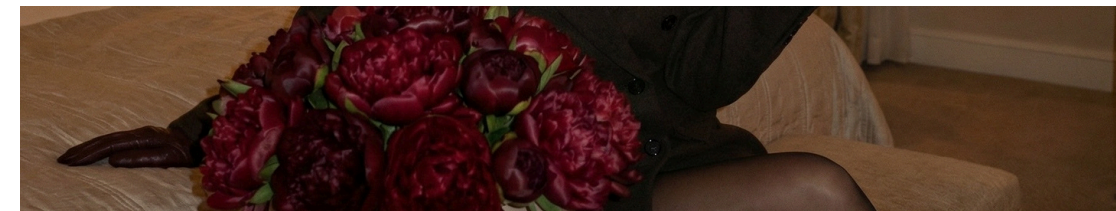
BRAND STORYTELLING

CREATIVE DIRECTION



PRODUCT INTEGRATION

CINEMATIC REELS



EDITORIAL PHOTOGRAPHY



WHY WORK WITH ME

CREATING CONTENT THAT INSPIRES TRUST & DESIRE

LUXURY ISN'T DEFINED BY PRICE, IT'S DEFINED BY PERCEPTION.

I CREATE CONTENT THAT DOESN'T JUST SHOWCASE PRODUCTS, IT HELPS BRANDS BECOME PART OF AN ASPIRATIONAL LIFESTYLE AUDIENCES GENUINELY WANT TO EXPERIENCE.

CONTACT ME

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DOROTHEA LA VIDA

AVAILABLE FOR BRAND PARTNERSHIPS, LUXURY HOSPITALITY, DESTINATION CAMPAIGNS, PRESS TRIPS AND LONG-TERM AMBASSADORSHIPS.

